BBS™- POINT OF SALES SYSTEM (POS)

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INTRODUCTION

BETTER BUSINESS SOLUTION (BBS) POINT OF SALES SYSTEM (POS™) is an advance POS system in the Specialty Retail POS Space. It is Designed to Work with Various Industries Worldwide such as Furniture, Food & Beverage Restaurant, Mini Market, Clothing, Sports, Electronics, Pharmacy and Others. The easy to use **BBS (POS™)** System helps Businesses to Work More Efficiently and Effectively. This translates to better Customer Services and Satisfaction levels which results in better Sales and Profit.

BENEFITS

■ **CUSTOMER RETENTION**
Retain more Customers through better Customer Services leading to higher Customer Satisfaction levels

■ **TARGETED ADVERTISING**
Focus the advertisement to targeted Customer segment based on their Buying Habits.

■ **CUSTOM PRICE LEVELS**
Better management of Discounts to Frequently Visited Customers.

■ **INVENTORY CONTROL**
Better management of Inventory to avoid any shortfall which in turn will affect Customer Service.

■ **SECURITY**
Prevent Losses, through Cash Register, with Security Features built into the solution.

For more Information,contact us at:
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KEY FEATURES

■ **MEMBERSHIP SEGMENTATION**
Collect and Consolidate Customer Data to realize more about your Customer Needs and Interest.

■ **MEMBERSHIP REWARDS**
Easily Manage and Reward Loyal Customers with Discounts and Redemption of their Accumulated Membership Points against Purchases

■ **PORTABLE AND EASY TO USE**
The Device is Light and Convenient to be Carried around, which allows the users to do Business Anywhere and at Anytime you want

■ **CLOUD BACKUP AND REPORTING**
Securely Backup your Sales Data to the Cloud. The Users can View the Outlet Sales Report at Anytime from the Cloud. In Case of Emergency such as, Lost of Device, the Data can still be retrieved from the Cloud.

■ **MULTI BUSINESS USAGE**
The POS System was designed to Cater for Various Business Environments, such as Food and Beverages, Retail, Mini-Market, Kiosk and etc

■ **INVENTORY MANAGEMENT CONTROL**
Control your Stock In and Stock Out using the POS system. Review the Popularity of Items that have been sold based on the Inventory Management Control. This will help the business to be in line with the customer needs and interest.

■ **CERTIFIED GST SOFTWARE BY CUSTOMS**
BBS POS™ is a Certified GST POS Solution by the Malaysian Customs Department.